

Phil Hoffmann Business Travel team up with Helloworld Business Travel to talk strategy

31 October 2017

Helloworld Business Travel was proud to support Phil Hoffmann Business Travel for their recent strategy day, held in Sydney.

Using collective experience and expertise, Helloworld Business Travel was able to come together to work on exploring insights and strategies with the entire corporate business leadership team at Phil Hoffmann Business Travel.

Featuring a range of topics, Helloworld Business Travel presented to the group an update on the market and industry forecasts, benchmarking and analyzing current trends in the corporate space, strategies to better deliver responses to Request For Proposals (RFPs) as well as how best to manage existing clients in order to remain competitive in the market and how to work together to assist each other in the future by using the strength of both businesses.

Putting the focus on Phil Hoffmann Business Travels' overall business needs and the successful partnership with Helloworld Business Travel was also a key area of discussion, reaffirming the long standing relationship which will span 22 years into 2020 and rounding out a positive and productive day of discovery and learning.

CEO/Director of PHT, Peter Williams commented on the day saying "excellent collaborative day, whereby our Business Travel leadership team could access the national benchmarking and best practices gained through the corporate industry intelligence of Helloworld Business Travel".



Pictured: The Phil Hoffmann Business Travel team – Peter Williams, Wayne Gallagher, Glen Williams, Tania Bakos, Gen Thompson, Kristie Boulton, Jade Spicer, Lauren Hoysted, Michelle Ashcroft, Lisa Rodgers, Glen Fry and Steve Hona from Helloworld Business Travel.



-ENDS-

About Helloworld Travel Limited

- Helloworld Travel Limited (ASX: HLO) is a leading Australian & New Zealand travel distribution company, comprising retail travel franchise operations, destination management services (inbound), air ticket consolidation, wholesale, corporate and online operations. This includes “*Helloworld Travel*”, Australia’s largest network of franchised travel agents, as well as our Corporate, Associate, Affiliate and Travel Broker networks, Qantas Holidays, Go Holidays in New Zealand, AOT Inbound, ATS Pacific, QBT, Sunlover Holidays and Insider Journeys
- “*Helloworld Travel*” is a nationwide network of independently owned and operated retail travel agencies offering Australia and New Zealand outstanding service, and the best value, tailor-made leisure and corporate travel experiences
- HLO has over 2000 staff located in Australia, New Zealand, Fiji, the USA, South East Asia, India and UK/Europe
- Helloworld Travel is the proud naming rights partner of Volleyball Australia and the ***Helloworld Travel Volleyroos*** men’s and women’s national teams
- Helloworld Travel is the official travel agency partner of the PGA of Australia, and official partner of the Australian PGA Championship and ISPS HANDA World Super 6 Perth.

MEDIA CONTACT:

Trudi Sheppard | Director of Communications | trudi.sheppard@helloworld.com.au | 03 9867 9600