

## **Helloworld Business Travel announces signing of new agency to the group - Sean Simmons Travel**

**2 May 2017**

**Helloworld Business Travel (HWBT)** confirmed the signing of a new agency to the group **Sean Simmons Travel**.

“We are delighted to announce the signing of **Sean Simmons Travel** from the 1<sup>st</sup> of April” said David Padman, Head of Associate, Corporate and Affiliate Networks at Helloworld.

“Sean Simmons Travel is a successful corporate agency with a strong client portfolio that will bring significant volume to the **Helloworld Business Travel** network and we are pleased to confirm this announcement” David added.



*Sean Simmons (far left) and the team at Sean Simmons Travel with Steve Hona (right rear) HWBT Business Manager*

Director and founder Sean Simmons echoed the sentiment commenting that “the Helloworld Business Travel model provides us with corporate benefits that complement our client’s demanding expectations, and add great benefit to our overall tailored solution. We’re eager to leverage their competitive supplier agreements, in particular the Serko Online solutions, plus utilize the knowledge and experience of their corporate support team. The continued investment in technology, coupled with their drive and commitment to ensuring our growth and success, made the Helloworld proposition particularly appealing, and we look forward to building a strong partnership over the next 3 years. As a customer focused business, we look forward to using the Helloworld systems to drive expansion and reward our ever growing client portfolio” Sean said.

**Helloworld Business Travel** (formerly **Helloworld for Business**) was awarded the Best Non Branded Travel Agency Group at the AFTA NTIA Awards in 2016. Helloworld is the Official Travel Partner of the Carlton Football Club and **Helloworld Business Travel** is the naming rights partner of Carlton IN Business.

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## About Helloworld Travel Limited

- Helloworld Travel Limited (ASX: HLO) is a leading Australian & New Zealand travel distribution company, comprising retail travel franchise operations, destination management services (inbound), air ticket consolidation, wholesale, corporate and online operations. This includes “*helloworld*”, Australia’s largest network of franchised travel agents, as well as our Corporate, Associate, Affiliate and Travel Broker networks, Qantas Holidays, Go Holidays in New Zealand, AOT Inbound, ATS Pacific, QBT, Sunlover Holidays and Insider Journeys
- “*helloworld*” is a nationwide network of independently owned and operated retail travel agencies offering Australia and New Zealand outstanding service, and the best value, tailor-made leisure and corporate travel experiences
- HLO has over 2000 staff located in Australia, New Zealand, Fiji, the USA, South East Asia, India and UK/Europe
- Helloworld Travel Limited is the proud major sponsor of:
  - Volleyball Australia and the ***helloworld Volleyroos*** men’s and women’s national teams;
  - Basketball Australia and the ***helloworld Boomers***, the Australian Men’s Basketball team;
- Helloworld is a major sponsor of the National Basketball League (NBL)
- Helloworld is a major sponsor of the Carlton Football Club including “Carlton in Business”

## MEDIA CONTACT:

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